CDOC
California Dialogue on Cancer

Spring Newsletter
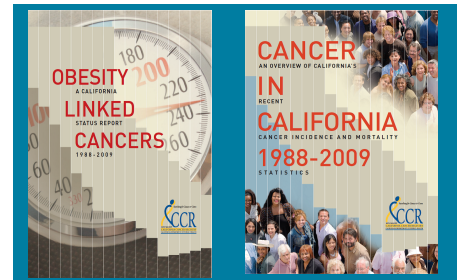*California Dialogue on Cancer, April 2014*

New American Indian Ad Hoc Group

The Coordinated Cancer Prevention and Control Program (CCPCP) and Comprehensive Cancer Control Program (CCCP) has formed an **American Indian Ad Hoc group** for the purpose of better understanding current cancer prevention and awareness efforts around California American Indian and Tribal programs.

To date, two main theme areas have been recognized: 1) the need to cross-coordinate cancer prevention efforts where opportunities exist 2) the need to create opportunities to provide American Indian programs with assistance concerning cancer prevention and awareness.

This group was formed with

2014 Access to Cancer Care Coalition Leadership Training

The CDOC Disparities, Access to Care and Early Detection (DAD) Workgroup held the annual leadership training for the Access to Cancer Care Community Coalitions (ACCC). The training was hosted by the UC Irvine Chao Family Comprehensive Cancer Center on February 6, 2014 for key ACCC coalition leaders. Topics included updates from CDOC, CCCP, and the American Cancer Society (ACS) about how recent organizational changes may affect support of their coalitions. There were also presentations on the Affordable Care Act (ACA) implementation in California and what it means for the remaining uninsured not covered by ACA. In addition, a

New CCR Reports

Obesity-Linked Cancers: A California Status Report, 1988-2009

Obesity's impacts on health are far reaching and can include such chronic conditions as coronary heart disease, type 2 diabetes, hypertension, and certain types of cancer. This report focuses on obesity in California and specifically highlights the incidence and mortality rates of the types of cancer that have been linked to obesity and how these rates have changed since 1988.

Click to access report

Cancer in California 1988-2009: An Overview of California's Recent Cancer

representatives from diverse programs and sectors including: Indian Health Surveillance, the California Rural Indian Health Board, Primary and Rural Indian Health, Federal Indian Health Services, etc. Membership to this ad hoc group is open to new members who are Native and/or connected to the American Indian community. Contact **Sosha Marasigan-Quintero** for more information.
Phone: 916-731-2530

session was held in order to receive feedback from the coalitions on current challenges, expectations and future guidance they may need. The training ended with a session on how the coalitions can work with their local cancer center. Action items were collected throughout the training and the DAD Workgroup will work with coalition leadership on next steps.

This report highlights cancer in California, including the leading cancer sites by sex and race/ethnicity for 2009. The report also includes data on cancer trends in California, beginning in 1988 through 2009.
Click to access report

"Cancer Control in the Era of Health Reform"

CDOC held a very special webinar on February 19, 2014 titled: **"*Cancer Control in the Era of Health Reform*"** by Dr. George R. Flores, Program Manager for The California Endowment's Healthy California Prevention Team.
Dr. Flores' presentation showed how cancer control fits into the bigger picture of public health in California; and how we can strengthen efforts to advance policy, systems, and environmental (PSE) change approaches in controlling and preventing cancer. His presentation also connected the role of health reform, cancer control, and chronic disease prevention in our state.
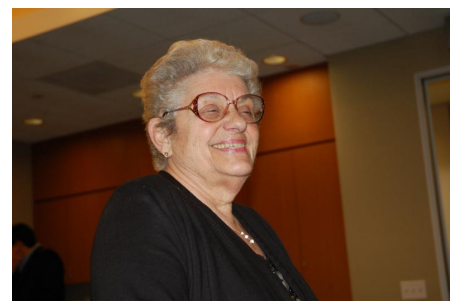
View Webinar Recording

MIQS Partnership

CCCP is working on a project in partnership with the California Diabetes Program to promote the Medi-Cal Incentive to Quit Smoking Project (MIQS). The MIQS Projects seeks to motivate Medi-Cal members to quit smoking by offering incentives in the form of free nicotine patches and a bonus $20 gift card to members who call the California's Smoker's Helpline and enroll in its free telephone based support services.

CCCP is supporting this project by helping to expand the reach of the project's promotional materials in order to reach a bigger portion of the the Medi-Cal population. CCCP has prioritized efforts to reach specifically the American Indian population, and will be helping the MIQS project reach American Indian communities by way of material dissemination through Indian Health Program

Jennie Cook's Tobacco Update

In 1964, the U.S. Surgeon General released a national report on the Tobacco Problem in the US. At that time I was a young married woman with a three year old son and a smoker.

After reading the report and because my son told me I smelled snuffy due to cigarettes, I quit smoking cold turkey--never to smoke again and became a warrior in helping others to quit, or not to start.

At that time tobacco use in California was close to 24 percent. I am proud to say today it is down to 11.9 percent, the second lowest in the country, only Utah has a better, lower rate. That still means we have 3.6 million smokers in California. It has also been proven over the years that tobacco use is a major

Clinics.

[Click here to see MIQS promotional materials.](#)

To learn more please contact: Marilyn Kempster at [marilyn.kempster@cdph.ca.gov.](#)

cause of preventable illness and death.

Over the past 22 years the tobacco rate has not only dropped in California but we have saved $86 billion dollars and over a million lives in California: over a 50 to 1 return on our investment.
[Read full Update](#)

Advocacy Workgroup Sunset

The CDOC Executive Committee has approved the sunset of the CDOC Advocacy Workgroup. It was decided that an advocacy "workgroup" is not the best format moving forward.

It is anticipated that a policy component will play a role in the future, especially as CDOC begins to identify issues related to ACA implementation and continues to build capacity around the newly added policy, systems and environmental change platform. As policy is a big component of cancer control, CDOC will work to re-evaluate resources and determine how to build a policy component that would meet the needs and priorities of CDOC.

All Members Meeting

CDOC held the first ***All Members Meeting*** on January 16, 2014 via webinar.

Agenda topics included:
1.) Updates (CCCP, CDOC, Workgroups)

2.) New PSE component overview

3.) Upcoming events and meetings.

4.) Open Question and Answer Forum.

[See Meeting Presentation](#)

The next All Members Meeting will be <u>July 16, 2014</u>

Meet Our New Members

Executive Committee:

Svetlana Popova MD, MPH
(**[See Bio](#)**)

Public Health Medical Officer II
Every Woman Counts Program
California Department of Health Care Services

General Membership:

California Prostate Cancer Coalition
Merel Grey Nissenberg--Director
Same Wells
Stan Rosenfeld
Harvey Canter
Steve Egan
William Doss

Karen Tracy, RN, MS
Nurse Consultant II
Indian Health Program
Primary Rural and Indian Health Div.

Mandy Taylor, MSW
Director of Programs
Sacramento LGBT Community Center

Mission
"To reduce cancer suffering and

mortality in California through risk reduction, early detection, better treatment and enhanced survivorship."

BECOME A MEMBER

June 9, 2014   Biennial CDOC Stakeholders Conference
Mark your calenders! The next *Biennial CDOC Stakeholders Conference* will take place on **June 9, 2014** at the University of California, Davis, MIND Institute. The centerpiece topics of this year's meeting will include: cancer control in the context of health reform, PSE change approaches to cancer control, and state cancer control priorities for the upcoming revision of California's Cancer Plan.

This meeting was initially scheduled for May 8, 2014 at the California Endowment Centers. As a result of new developments around increased number of expected attendees and space requirements, we identified a new date and location that would best accommodate the objective and the needs of our stakeholders for the meeting.

Spring 2014   Revision of California's Comprehensive Cancer Control Plan, 2011-2015
The current cancer plan has goals to be achieved through the end of 2015. The process of developing new objectives for the revised cancer plan (2016-2020) will commence in the spring of 2014. The process of determining objectives is truly a collaborative effort of all cancer control stakeholders in the California. A survey has been disseminated to collect feedback, comments, and suggestions from stakeholders regarding development of the State Cancer Plan 2015-2020. Additional details on the revision process will be forthcoming.

The California Cancer Registry (CCR) Webinar Series
CCPCP has developed a three-part series of surveillance data webinar presentations. The first and second webinars were held on January 21, 2014 and March 18, 2014 respectively. Please visit the CCPCP webpage to find webinar recordings. The third webinar of the series is on May 14, 2014. This webinar will provide an overview of the California Health Interview Survey (CHIS) and the Behavioral Risk Factor Surveillance System (BRFSS). Participants will gain a basic understanding of what information is collected by each source, how to access data, and how these sources may serve as tools for annual reports and/or publications. **Click here to register!**
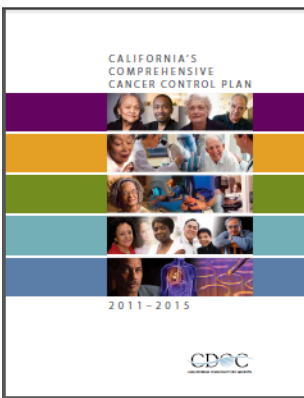
May 14, 2014
Overview of CHIS and BRFSS Data Sources- "Making CHIS and BRFSS Data Work for You"
*by: Ninez A. Ponce, MPP, PhD, CHIS **&** Vanessa S. Miguelino-Keasling, MPH, BRFSS*

<u>***July 16, 2014 All Members Meeting***</u>
All Members Meetings are held twice yearly via webinar. These meetings are ways for stakeholders to stay connected with the coalition, to learn about coalition updates, and serves as an Open Discussion Forum for members to contribute comments, questions, and suggestions. Please contact Marilyn Kempster at (916)731-2526 if you would like to suggest meeting topics for the next meeting on July 16, 2014.

California's Cancer Control Plan
2011-2015

Meeting Archive

<u>Executive Committee Quarterly Meeting Minutes:</u>

March 3, 2014
November 5, 2013
August 6, 2013
June 4, 2013

Executive Committee Quarterly Meetings

The CDOC Executive Committee meets quarterly, three meetings by teleconference and one being an annual in-person meeting. The most recent meeting was held via teleconference on March 3, 2014. <u>Click here to view meeting minutes.</u>

RESOURCES

2014 Obesity Report
2014 ACS National Cancer Facts & Figures
2013 ACS California Cancer Facts and Figures
CCR Annual Report (1988-2009)
Cancer Fact Sheets By Cancer Site
Special Reports by Cancer Site
Annual Statistical Tables by Cancer Site
Data & Mapping Tool for California Cancer Incidence or Mortality Rates
Health Care Law: How it Can Help People With Cancer and Their Families

Recent Webinars (*Click titles to view recording*)
 Interpreting CCR Data--"Making Sense of the Data" *by Locksley L. McV. Messam, DVM, PhD*
 Cancer Control in the Era of Health Reform *by George R. Flores, MD, MPH*

CDOC newsletters are designed to encourage networking and information exchange among all organizations and individuals active in cancer control activities in the state of California. We welcome your contributions! Please send us relevant program announcements, research, and news updates. We would like to highlight the work of coalition members and partners, and to showcase cancer control activities that are currently taking place.

We would also like to hear from you about how we can make these newsletters more useful to you, and what you would like to see in future newsletters. Please send your feedback and suggestions to Marilyn Kempster at Marilyn.Kempster@cdph.ca.gov, or call (916) 731.2526. We look forward to hearing from you!

CDOC is administered by the California Comprehensive Cancer Control Program, a program of the California Department of Public Health.

Forward this email